

Wellstar Foundation

FY22 IMPACT OF GIVING

Through philanthropy and community partnership, we are fueling innovation and action to address vital needs of the diverse urban, suburban and rural communities in Georgia. People are at the center of all we do, and it's why we're proud to deliver "More than Healthcare.

PeopleCare." As the largest safety net healthcare system in the state, Wellstar serves 1 in 6 Georgians, working to enhance the health and well-being of every person we serve. And, that's where the Wellstar Foundation is making a difference. Backed by the support of our corporate and community partners, we're creating ways to stay true to our commitment of delivering world-class clinical excellence that addresses our most pressing healthcare challenges.

\$11.5 million raised from July 1, 2021 – June 30, 2022

A record-setting year of giving!

100% of donations goes toward initiatives that fund the mission

HEALTH EQUITY

Ensuring all Georgians have access to high-quality healthcare, behavioral health, nutritious food, chronic disease management, housing, pediatrics, women's health services and preventative services.



3,150 families will be supported at Wellstar's mobile markets serving communities in food deserts. In partnership with **Wholesome Wave Georgia**, a SNAP enrollment specialist will be available on-site to support families and provide education and resources that empower individuals to make healthy decisions that better our youth, community and workforce.

Ser Familia is helping us meet our community where they are by offering **bilingual interpretation** for families and individuals, providing **cancer screenings**, mental health programming, food distribution opportunities, and maternal/child programs.



The maternal mortality rate in Georgia is the worst in our country. Our partnership with **Babies Born Healthy** increases and improves access to prenatal services for low-income, uninsured women leading to healthy pregnancies, timely deliveries, normal birth weight babies and positive birth outcomes. Through the Wellstar Foundation's support, this program served **982 patients last year**.



Wellstar Foundation joined the **Literacy and Justice for All initiative**, a coalition of leading organizations such as the Joseph B. Whitehead Foundation, United Way, Atlanta Speech School Rollins Center and Marietta City Schools — all committed to ensuring youth have the literacy skills needed to succeed in life. Through this work, we launched the *Talk With Me Baby Literacy program* at Wellstar pediatrics clinics, creating an ecosystem with schools and early childhood educators to **enhance literacy** and create a national model that can be expanded to serve and support our country's youth.

In partnership with **Susan G. Komen, National Breast Cancer Foundation** and **It's the Journey**, Wellstar provided **nearly 500 free mammograms and diagnostic services** for anyone requiring further treatment to high-risk and low-income patients.



BEHAVIORAL HEALTH

Providing whole-person care that integrates behavioral health across our services, creating a healthy healthcare workforce and addressing growing demand for mental health services among adults and youth.



Wellstar Foundation teamed up with Roswell Rotary to develop a **behavioral health podcast series for youth**, which are among the highest rates for suicide in Georgia.

With behavioral health needs among youth on the rise, grant funding provided by the **Mary Alice and Bennett Brown Foundation** is providing a way to **integrate behavioral health services into pediatrics** and offer additional resources and safety measures for youth struggling with their mental health.



The **Opioid Task Force** was created to oversee comprehensive public health education on the misuse and abuse of prescription drug medications throughout our communities.

The **Mayo Clinic Well-being Index** provides anonymous mental health check-ins with our team members so we can measure and allocate resources that best **support their mental health and wellness**, thus leading to improved healthcare outcomes for our patients and everyone we serve.



Hospital chapel renovations funded through the Wellstar Foundation support families coping with stress by providing a renewed, compassionate place of respite for hospital guests and team members, as well as spiritual health resources.

INNOVATION

Promoting best practices throughout our healthcare system and communities that enhance access to care for all and connect our patients with state-of-the-art technology that creates a healthier future.

The **Illuminate Aortic Surveillance Software Program** brings aortic care teams together to create a Comprehensive Aortic Program that will lead to improved outcomes and help manage and track aortic aneurysms.



Wellstar received \$1 million—the maximum amount awarded—through an **FCC Telehealth grant program** to help provide **connected care services to patients at their homes or mobile locations** in response to the COVID-19 pandemic.

Wellstar also received the **Center for Global Health Innovation HRSA Grant**, which deploys community health workers **to continue our efforts focused on increasing COVID vaccination rates**, including making vaccines available at community events.

As an EMS provider for Spalding County, Wellstar **ambulances have been outfitted with advanced technology and safety measures for first responders**, including lift assist to prevent injury.



C-MAC technology offers **video-assisted intubation in Pediatric Emergency Departments**, providing enhanced care and outcomes.

During the Wellstar Foundation's **Healthcare Innovation Series**, thought leaders, community partners and industry experts gathered for illuminating and catalytic conversations. Through surfacing new ideas and diverse partnerships, the Innovation Series **sparked action planning around healthcare challenges and how cross-industry collaboration can help transform healthcare**.



WORKFORCE DEVELOPMENT

Equipping, supporting and training our team members to help them provide superior, highly skilled care while cultivating the new generation of healthcare clinicians and leaders.



As a teaching hospital and Trauma Center, Wellstar Atlanta Medical Center's Graduate Medical Education program offers residents and current physicians access to a **VirtaMed Simulator**, which trains residents in advanced arthroscopic skills often utilized in the best residency programs in the nation.

Wellstar Foundation awarded **126 educational scholarships** totaling nearly **\$150,000** to develop our existing healthcare workforce and build the pipeline for generations to come.



More than \$644,000 was awarded to **422 Wellstar team members facing unexpected financial hardship**, often due to a house flood or fire, sudden illness or loss of a loved one.



Wellstar Foundation partnered with **Urban League of Greater Atlanta** to launch a **YouthBuild Clinical Career Pathway program** to address healthcare provider shortages in metro Atlanta and strengthen the nursing pipeline. This program offers students the opportunity to **complete their certification and state licensure while being paid, full-time employees**. It's supported through a grant from the Department of Labor and includes a special focus on a career path for certified nursing assistants, creating **opportunities within healthcare for economic mobility and diversity** in the workforce.

WELLSTAR FOUNDATION AMBASSADORS

Welcome our two new ambassadors, helping us fuel and transform healthcare and elevate corporate and community partnerships.



Dansby Swanson
ATLANTA BRAVES SHORTSTOP



Dominique Wilkins
HALL OF FAME BASKETBALL STAR



Watch Dansby's Story



Point your phone camera here to get started



Watch Dominique's Story



Point your phone camera here to get started

EVENTS

Through corporate participation and sponsorship of Wellstar Foundation events, we are addressing Georgia's most pressing healthcare challenges. In FY22, **\$1.2 million** was donated through our **Golf Classic**, **Clay Shoot** and **Starlight Grand Gala** in support of advanced, comprehensive services and expanded access to behavioral healthcare across our entire service area.

Wellstar Foundation
Starlight Grand Gala



Thank you.

As a not-for-profit, we are grateful for every corporate and community donor who supports the Wellstar Foundation.

Join us in making a difference by giving a tax-deductible donation to the Wellstar Foundation today. Visit us online at [wellstar.org/give](https://www.wellstar.org/give) or call **(770) 956-GIVE (4483)**.

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